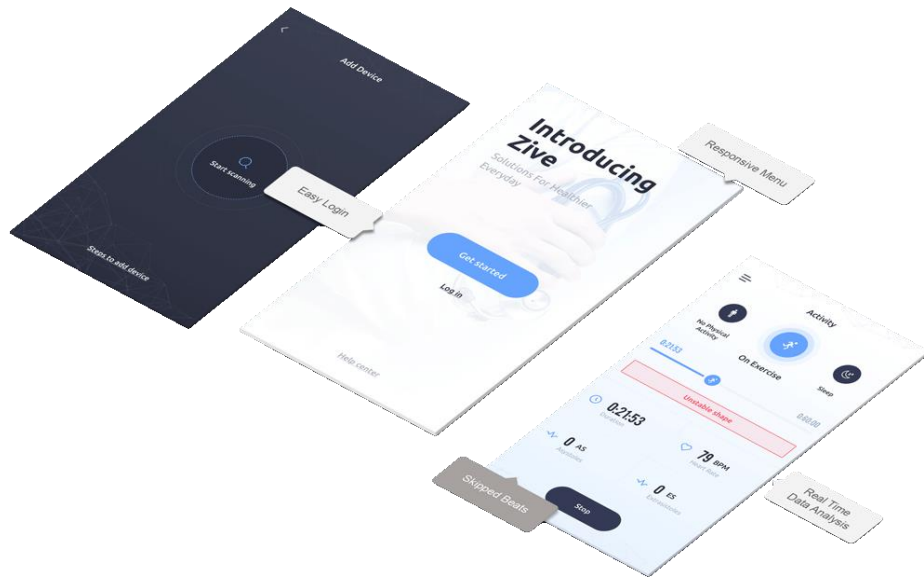
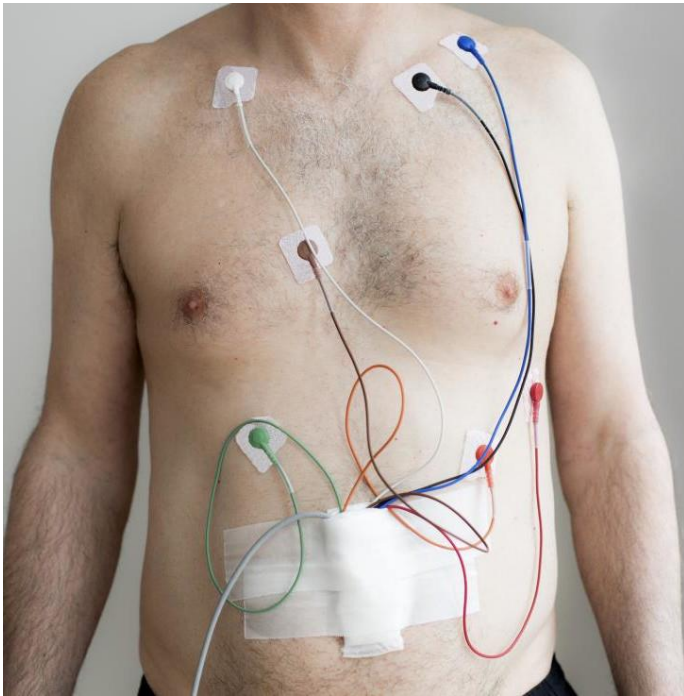

ZiVO



CE certified Smart cardiac monitoring device for home use

2022-01-31

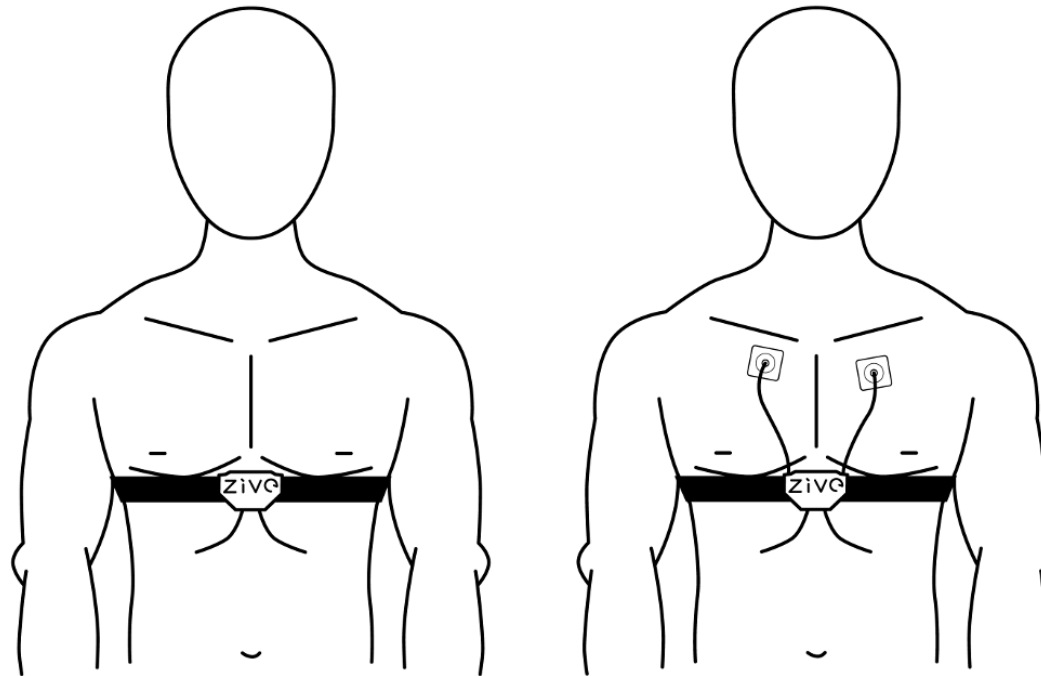
Problem:



- Inexpensive, easy-to-use, medical grade certified monitoring devices for home use are not yet available in the market
- No multiple use also in neurology and toxicology
- No device for clinical trials at home (Philips launched one last week)
- Standalone software solutions exists on the market without the ECG capture device
- Hospitals use cumbersome, hard to use solutions

What is done:

- Ready for roll out solution including ZIVE ECG hardware and ZIVE AI ECG software, is currently certified as medical device with CE markings
- Solution tested on more than 100 patients in real time environment
- Initial batch of 1000 devices manufactured



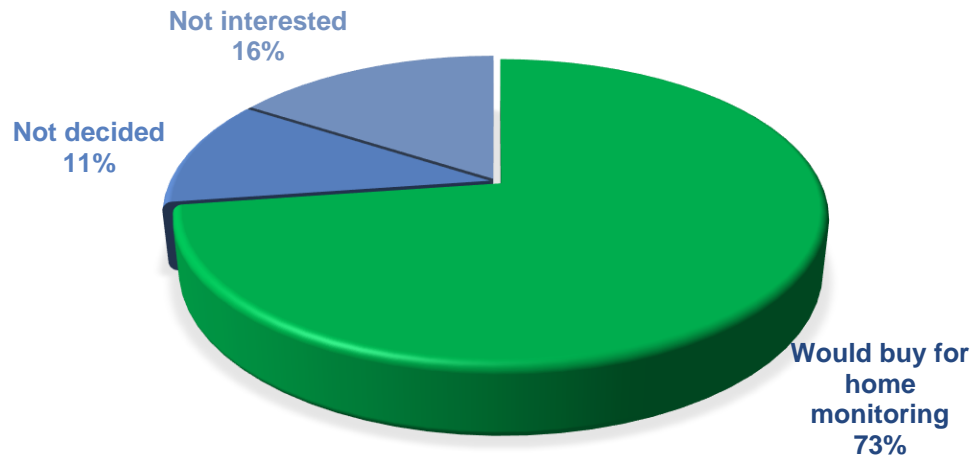
What is done:



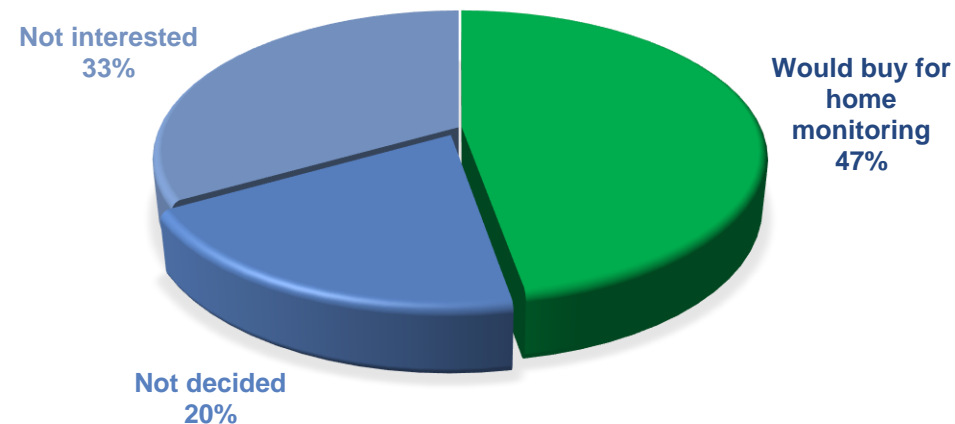
Market Survey 2022

256 volunteers participated and out of which 203 fully filled the survey about a cardiac medical device (ECG monitor) designed for home use.

POTENTIAL BUYERS WITH HEART RELATED DISEASES



POTENTIAL BUYERS WITHOUT DIAGNOSED HEART RELATED DISEASE



Market share Eastern Europe + Nordics

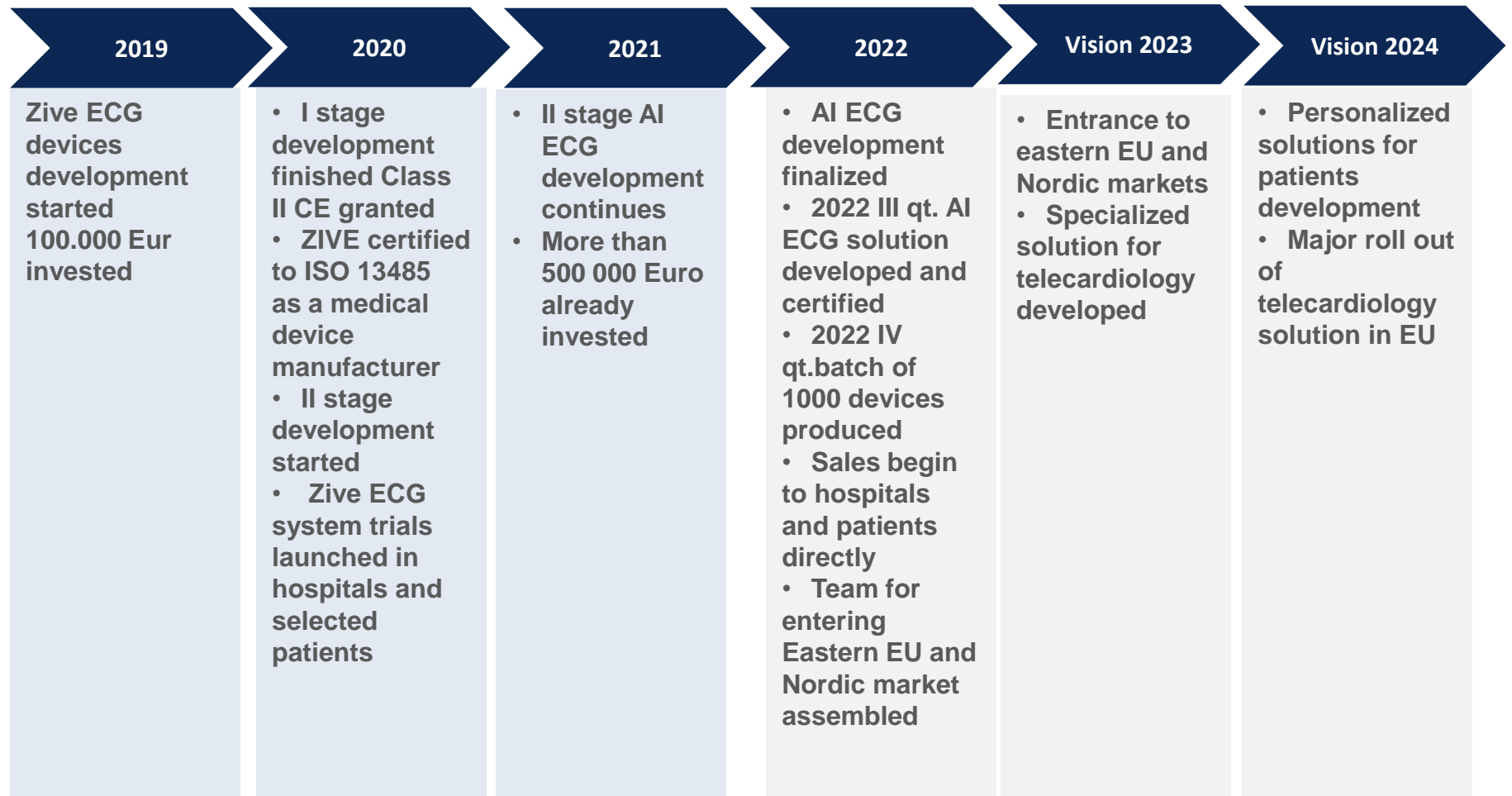


Competitors

No direct competitor to our product exist, but those offer similar but only single application products

Key elements / strengths	ZIVE ECG	AliveCor	Qardio
More than 1 lead ECG	✓	-	-
Medical grade ECG	✓	-	✓
Multi application monitoring	✓	-	-
Inexpensive	✓ +/-	✓	+/-
AI ECG based full arrhythmia detection	✓	+/-	-

Roadmap: How We Got Here & What is Next?



To be done:

- Team to be assembled for roll out and support of the product
- Product upgrades tailored to specific clients (hospitals) needs

Please contact us at hello@zive.io