

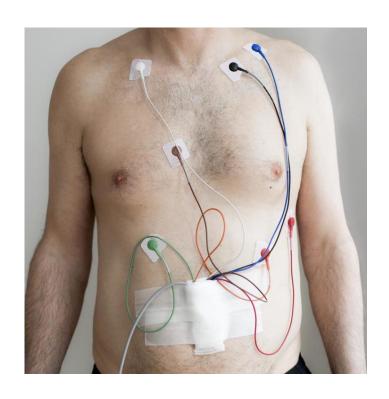




CE certified Smart cardiac monitoring device for home use

2022-01-31

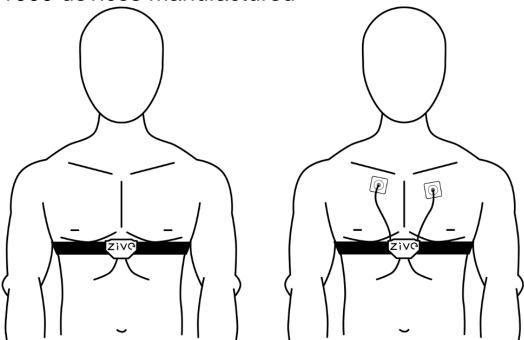
Problem:



- Inexpensive, easy-to-use, medical grade certified monitoring devices for home use are not yet available in the market
- No multiple use also in neurology and toxicology
- No device for clinical trials at home (Philips launched one last week)
- Standalone software solutions exists on the market without the ECG capture device
- Hospitals use cumbersome, hard to use solutions

What is done:

- Ready for roll out solution including ZIVE ECG hardware and ZIVE AI ECG software, is currently certified as medical device with CE markings
- Solution tested on more than 100 patients in real time environment
- Initial batch of 1000 devices manufactured



What is done:

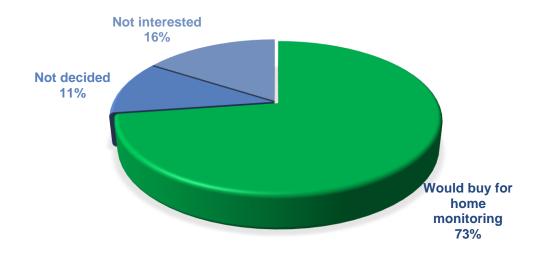


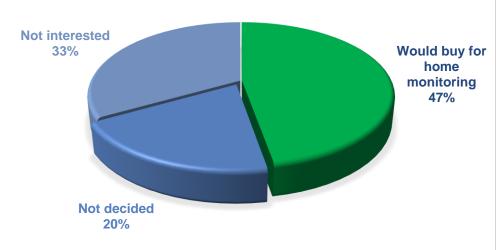
Market Survey 2022

256 volunteers participated and out of which 203 fully filled the survey about a cardiac medical device (ECG monitor) designed for home use.

POTENTIAL BUYERS WITH HEART RELATED DISEASES

POTENTIAL BUYERS WITHOUT DIAGNOSED HEART RELATED DISEASE





Market share Eastern Europe + Nordics



Competitors

No direct competitor to our product exist, but those offer similar but only single application products

| Key elements / strengths | ZIVE ECG | AliveCor | Qardio |
|---------------------------------------|--------------|----------|----------|
| More than 1 lead ECG | ✓ | - | _ |
| Medical grade ECG | ✓ | _ | √ |
| Multi application monitoring | ✓ | - | _ |
| Inexpensive | √ +/- | √ | +/- |
| AI ECG based full arrhytmia detection | √ | +/- | _ |

Roadmap: How We Got Here & What is Next?

Vision 2023 Vision 2024 2019 2020 2022 2021 **Zive ECG** AI ECG Personalized I stage II stage Al Entrance to devices development development solutions for **ECG** eastern EU and development finished Class finalized patients development **Nordic markets** 2022 III gt. Al started II CE granted continues development Specialized 100.000 Eur ZIVE certified More than **ECG** solution Major roll out solution for invested to ISO 13485 500 000 Euro developed and of telecardiology as a medical certified telecardiology already developed solution in EU 2022 IV device invested manufacturer qt.batch of 1000 devices II stage development produced started Sales begin Zive ECG to hospitals system trials and patients launched in directly Team for hospitals and selected entering patients Eastern EU and Nordic market assembled

To be done:

- Team to be assembled for roll out and support of the product
- Product upgrades tailored to specific clients (hospitals) needs

Please contact us at hello@zive.io